ILLUSTORIA
A MAGAZINE FOR CREATIVE KIDS & THEIR GROWNUPS
**ABOUT US**

**Illustoria** is a place that inspires creativity in kids and the young-at-heart. Our print magazine is published by McSweeney’s, an independent nonprofit publishing company based in San Francisco. Our print magazine celebrates visual storytelling, makers, and DIY culture through stories, art, comics, and activities. Each issue of our high-quality publication engages across generations and is meant to be collected among your favorite books.
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ON SHELVES NOVEMBER 2019:
ISSUE #10 COLOR

INSIDE:

Cover by JooHee Yoon
Interviews with Youth Entrepreneurs
The ins-and-outs of being a Park Ranger
DIY Travel Palette & Moody Self-Portrait
All about the incredible Mantis Shrimp
How our eyes see color
Stories by International Alliance of Youth Writing Centers
Interviews with musicians Shana Cleveland and Larry Yes
art supply & book reviews
& more!
COMING NEXT: ISSUE #10 CREATURES

ILLUSTORIA
FOR CREATIVE KIDS AND THEIR GROWNUPS
issue #11: CREATURES

In-progress cover by Simone Rea.
SHOWCASE RATE SHEET

CALENDAR

Issue 10: Color
On Sale: November 19, 2019

Issue 11: Creatures
On Sale: March 3, 2020
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Issue 12: TBD
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Art Due: April 1, 2020

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Instagrams Followers: 27.6 K

OUR AUDIENCE

• Kids ages 6 – 12 & their grownups
• Beginning to advanced readers
• Kid-lit & graphic novel fans
• Artists, writers, makers, educators

SPONSORS/ADS

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Photo courtesy of Carrie Gifford
PRESS

New York Times - Wirecutter, Best Gear for Traveling with Kids

Washington Post - The Lily, Holiday Gift Guide
https://www.thelily.com/6-holiday-gifts-for-kids/

Stack Awards 2017, Short Listed Best Use of Illustration
https://www.stackmagazines.com/art-design/stack-awards-illustration-shortlist/

Kirkus Reviews, The Story of Illustoria
https://www.kirkusreviews.com/features/story-illustoria/

School Library Journal, Great Magazines for Kids and Teens

Photograph courtesy of Kirstin Papworth
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